



Program Overview

Vital Voices Global Fellowship – Social Entrepreneurship empowers visionary women changemakers leading for-profit, purpose-driven enterprises that are addressing the United Nations Sustainable Development Goals (SDGs). The Social Entrepreneurship pillar is tailored for women entrepreneurs who understand their business valuation, have identified their business growth strategy, are interested in expanding their social impact, and are eager to scale their business through investment.

What fellows will receive:

Through the program, fellows will strengthen their leadership and confidence through skills building and personal development, develop global network connections, establish a foundation for solution generation and collaboration, and connect through an in-person convening and regional collaborations. Through the Social Entrepreneurship pillar, fellows will spend time on their growth strategy, understanding their capital needs, and gaining the know-how to access relevant financing. Tailoring strategies to their unique requirements, they will also learn to craft compelling narratives and develop pitch decks that resonate with the ethos of the SDGs and investor expectations.

Fellows will embark on a transformative journey, gaining essential skills, knowledge, and confidence to propel their leadership and enterprises to new heights.

Through the program, fellows will:

- Examine their business plans and refine their goals for growth
- Examine and better understand their capital needs
- Develop a strategic plan to grow their business through investment
- Acquire the know-how to access relevant investment opportunities
- Learn to craft compelling narratives for investment opportunities
- Develop pitch decks that resonate with the ethos of the SDGs and investor expectations

In addition, fellows will be supported by a robust, global supportive network. Upon completion of the fellowship, fellows will have solidified their growth strategies and will be prepared to pursue investment opportunities.



Eligibility

In order to qualify for the program, applicants are required to meet the following criteria:

- Hold a key decision-making role in a legally registered, for-profit, purpose-driven business addressing the UN Sustainable Development Goals (SDGs) with measurable social impact.
- Exhibit a track record of generating a minimum annual revenue of \$100,000 USD.
- Possess a proven business model with the potential for growth, evidenced by a minimum of three full-time paid employees (or equivalent) and operational history of at least two years.
- Clearly articulate an identified growth strategy to be initiated within 12 to 15 months after the program.

The application process will include two stages. Upon successful completion of the initial application, shortlisted candidates will be invited on a rolling basis to participate in a second stage to provide key information and documents related to financial model, team structure, business model, and business plan.