



## The 22nd Annual Global Leadership Awards

# SOCIAL MEDIA TOOLKIT

October 25, 2023 7:00 PM | Doors Open 7:30 PM | Awards Ceremony 9:00 PM | Reception

#### **2023 THEME:**

## THE POWER OF POSSIBLE

The 22nd Annual Global Leadership Awards will honor women leaders who have set precedents, defied norms, and disrupted unjust systems. They are women trailblazers who embraced the power of what is possible when everyone around them told them their bold visions for change were impossible. Through their unwavering commitment to advancing gender equality and social & environmental justice, this year's honorees are trailblazers on the frontlines of creating solutions that build a safer, more equitable, and sustainable world.

#### The 2023 Honorees are:

Inna Braverman – Climate Innovator (click here to read more about Inna)

Hellen Lunkuse – Gender-Based Violence Activist (click here to read more about Hellen)

Special Advisor Sara Minkara – Disability Rights Activist (click here to read more about Sara)

**Enass Muzamel – Human Rights & Peace Activist** (click here to read more about Enass)

Global Trailblazer Honoree **Ava DuVernay – Social Media Activist**(click here to read more about Ava's work)

## AMPLIFY THE NIGHT

Use our official Global Leadership Awards hashtags to connect your social media accounts with the event, and our worldwide audience of Vital Voices fellows, alumnae, partners and network leaders who will be in the room and watching the awards streamed live online. The hashtags below are an important tool to amplify the night and signal to the world that you are an important part of this inspiring event.

#globalleadershipawards

#powerofpossible

#vitalvoices





## TAG THE HONOREES

#### It's Their Night to Shine

We encourage you to tag our 2023 honorees in your social media messages of congratulations leading up to the event, on the evening of October 25, and after the awards ceremony.

Their handles can be found below:

#### **Inna Braverman**

Founder & CEO, Eco Wave Power LinkedIn: <u>Inna Braverman</u> | Instagram: @innabr X (Twitter) @InnaBraverman

#### **Hellen Lunkuse**

Founder & Executive Director, Rape Hurts Foundation LinkedIn: Hellen Lunkuse T. Waiswa

#### Sara Minkara

U.S. Special Advisor on International Disability Rights LinkedIn: <u>Sara Minkara</u> | Instagram: @<u>sarasminkara</u> X (Twitter): @<u>sarasminkara</u>

#### **Enass Muzamel**

Human Rights & Peace Activist
LinkedIn: <u>Enass Muzamel</u> | Instagram: @<u>enassmuzamel</u>
X (Twitter): @<u>EnassMuzamel2</u>

#### Global Trailblazer Honoree **Ava DuVernay**

Emmy and NAACP Award-Winning Filmmaker, Founder of ARRAY
LinkedIn: <u>ARRAY</u> | Instagram: @ava
X (Twitter): @ARRAYNow | Facebook: <u>Ava DuVernay</u>





### TALKING POINTS

#### Your Voice Is Vital

We encourage you to use our talking points below when sharing about Vital Voices and the 22nd Annual Global Leadership Awards. Having a unified voice in our social media messaging will add momentum to the cause – before, during, and after the big event.

#### High-level talking points are available for you to use below:

The Global Leadership Awards is a fundraising event that allows Vital Voices to continue its year-round work of investing in women leaders who are working to find solutions to the world's greatest challenges.

The night of the awards is the culmination of a weeklong honoree program, which includes training on capacity building, professional development, and strategic networking – customized for each honoree.

Support for our honorees far beyond the awards ceremony.

Vital Voices continues to partner with honorees to provide
long-term, individualized investment & and visibility opportunities.

Vital Voices has directly invested in 20,000+ women leaders across 185 countries since its founding in 1997. Our goal is to reach 50,000 women leaders over the next three years through our programs and initiatives.



