

1 What is the WomenLead India Fellowship?

The [WomenLead India Fellowship](#) program is an inaugural fellowship powered by [Reliance Foundation](#) and Vital Voices that drives an ambitious, urgent agenda for women's leadership in India by investing in changemakers who are taking on the world's greatest challenges. The fellowship aims to support 50 Indian women leaders who are addressing urgent economic and social issues across four key thematic areas:

- **Rural Transformation:** Developing holistic, sustainable solutions to address the main development concerns of rural communities, such as economic empowerment, nutrition security, water security, ecology, governance capacity of local organizations, and women's empowerment.
- **Education:** Addressing inequalities in access to Early Childhood Care and Education, primary, secondary, and higher education across income, gender, social group and geography; improving quality of educational services imparted across all levels; and developing or strengthening educational institutions.
- **Sports for Development:** Building character and leadership skills among the youth in India by using sports as a medium to encourage lifelong learning and by also expanding access to sports in rural and marginalized communities.
- **Arts, Culture & Heritage:** Preserving and promoting India's art, culture, and heritage; advancing the knowledge of Indian arts, culture, and heritage domestically and globally; sustaining and making art and culture relevant to the younger generation.

2 Who can apply?

Applicants who meet the general criteria AND additional track-based criteria are eligible to apply. Please see the general criteria below and follow the chart to assess your eligibility and the track you should apply to.

General criteria:

- Identify as a woman
- Are an Indian national, currently residing and working in India
- Have a minimum of three years of work experience in working to enact social change in one or more of the four key thematic areas: Rural Transformation, Education: Sports for Development: Arts, Culture & Heritage:
- Demonstrate a minimum of an intermediate level of English speaking, writing, and listening skills
- Have a commitment towards making a positive social impact
- Have a demonstrated commitment to the following core principles: innovation, collaboration, and driven by a clear sense of mission; engaged in and leading social change in her community; committed to advancing the status of women and girls; and committed to transparency and good governance
- Have a desire to engage with a global network of women leaders
- Employees of the Reliance group of companies, Reliance Foundation and Vital Voices Global Partnership are not eligible for this Fellowship.

Additional Criteria for Economic Empowerment & Entrepreneurs track:

- Applicants under this track must be entrepreneurs, social entrepreneurs, or are key decision makers at a qualifying business or social enterprise in one or more of the four thematic areas listed above; or work at a for-profit organization to drive social change in one or more of the four thematic areas listed above
- Have demonstrated leadership and key decision-making authority within their business, social enterprise, or initiative, and show high potential for future leadership development
- Have demonstrated impact and a commitment to incorporating innovative solutions within their business, social enterprise, or initiative
- The business, social enterprise or for-profit organization should be based in India, should employ at least three full-time staff (or the part-time equivalent) and the business, social enterprise or for-profit organization should have been in operation for three years at the time of submitting the application

Additional Criteria for Social Sector Leaders track

- Applicants under this track must be spearheading programs at development sector/non-profit/civil society organizations in one or more of the four thematic areas listed above
- Have demonstrated leadership and key decision-making authority within their organization or initiative, and show high potential for future leadership development
- Have demonstrated impact and a commitment to incorporating innovative solutions within their organization or initiative
- Applicants under this track must have a track record of at least three years in carrying out activities in thematic areas listed above at the time of submitting the application
- For applicants under this track, the organization you work at must be registered with the Government of India as a foundation, trust, non-profit organization, or a Section 8 Company (erstwhile Section 25 Company) registered under the provisions of the Companies Act 2013 with a track record of at least three years in carrying out activities in in areas listed above, at the time of submitting the application.

Additional Criteria for Changemakers track

- Individual women, who are working on new and innovative initiatives and solutions, to drive social change in one or more of the 4 four thematic areas listed above
- Have demonstrated leadership, impact and a commitment to incorporating innovative solutions within their initiatives
- Applicants under this track must have a track record of at least three years in carrying out activities in their areas listed above in India at the time of submitting the application

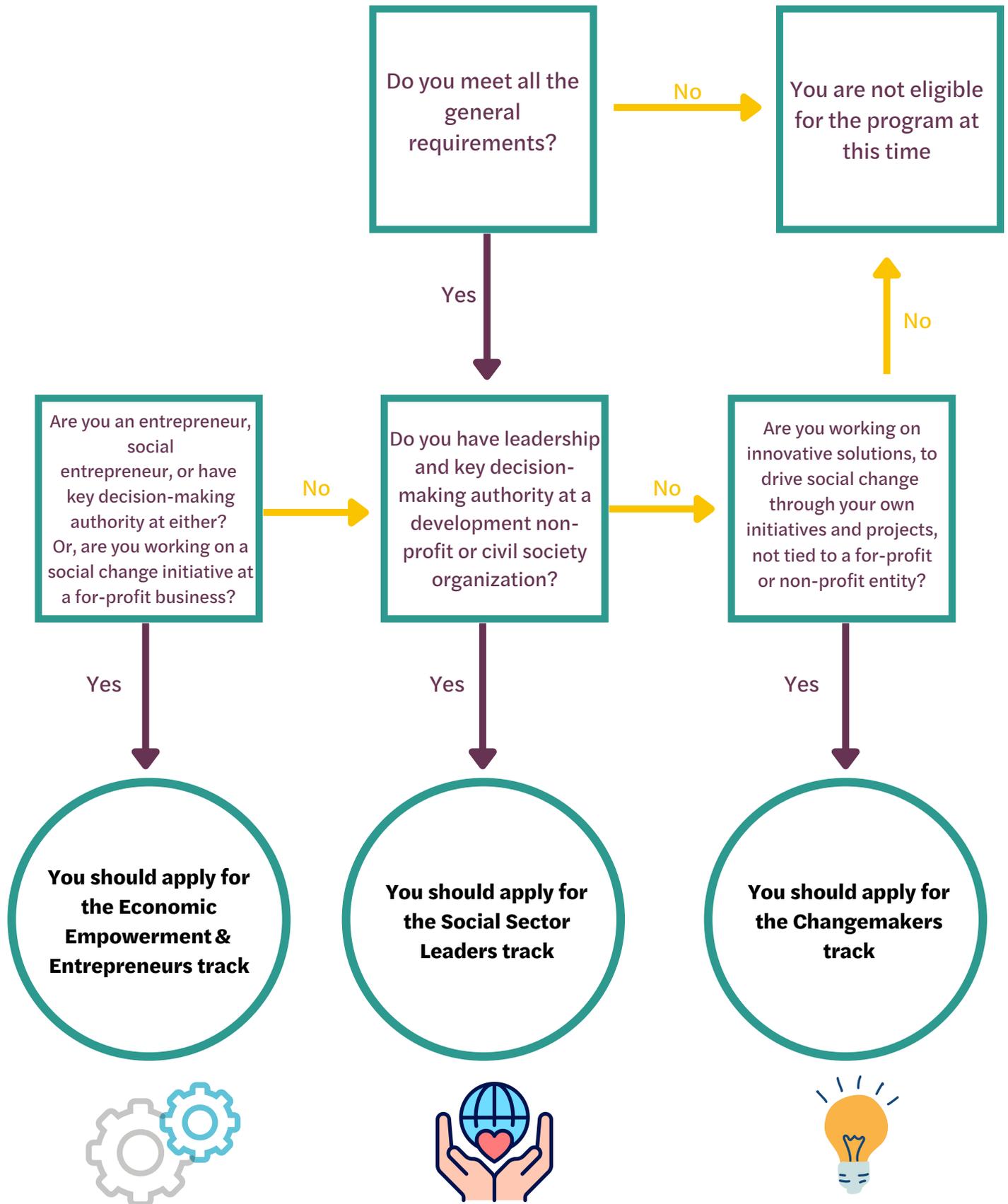


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Thematic Track Eligibility



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3 Do I have to be a fluent English speaker to participate?

In order to take advantage of all the training, learning, and collaboration opportunities the program has to offer, applicants must demonstrate a minimum of an intermediate level of English speaking, writing, and listening skills to participate in the program.

4 How long will my application take?

The application takes approximately 60-75 minutes to complete, including time to answer all essay questions thoroughly and uploading a video.

5 Can I save my application and return to it?

When you start your application, please click the "Save and Continue Later" box that appears at the top right corner of the page and enter your email address. You will receive an email with a personal link that you can use to return to your application at any time. Be sure to save your work as soon as you begin your application to ensure a prompt automated email from noreply@alchemer.com.

If you cannot locate the email right away, please check your junk or spam folders. For any questions, please contact WomenLeadIndia@vitalvoices.org

6 How can I upload a video link?

An unlisted YouTube link is recommended. Please see instructions and screenshot below:

1. Record your video on a smartphone or computer. Be sure to save the video to your computer.
2. Sign up for a free [YouTube](#) account.
3. In the top right-hand corner of the screen, click the video camera icon 
4. Select "Upload Video"
5. Click "Select Files"
6. Select the video file you saved on your computer
7. Click "Open"
8. Add a title for your video that includes your name + WomenLead India Fellowship Application
9. Scroll down and click "No, it's not made for kids."
10. Along the top, far right, click "Visibility"
11. Select "Unlisted"
12. Click "Save"
13. Copy video URL and paste it onto your application.



Screenshot of YouTube Video Upload Page

Details Video elements Checks Visibility

Visibility

Choose when to publish and who can see your video

Save or publish
Make your video public, unlisted, or private

Private
Only you and people you choose can watch your video

Unlisted
Anyone with the video link can watch your video

Public
Everyone can watch your video

Set as instant Premiere ?

Schedule
Select a date to make your video public

Uploading video...

Title of your video will show here

Video link

Your video link will show here

Uploading 13% ... 11 minutes left

BACK SAVE

7 Who can I contact if I have questions about the application?

If you have any questions or challenges with the survey, please email WomenLeadIndia@vitalvoices.org with the subject line: 2022-2023 WomenLead India Fellowship Application.

8 What happens after I apply?

Once all applications are received on October 3, 2022, they will undergo a thorough review process from Vital Voices and Reliance Foundation. Selected candidates will be notified by November 15, 2022. All other candidates will be notified by December 1, 2022.



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