

FORGING HE FUTURE

IGNITING THE POWER OF WOMEN'S LEADERSHIP

THERE HAS NEVER BEEN **A MORE URGENT TIME TO BRING HOPE BACK.**

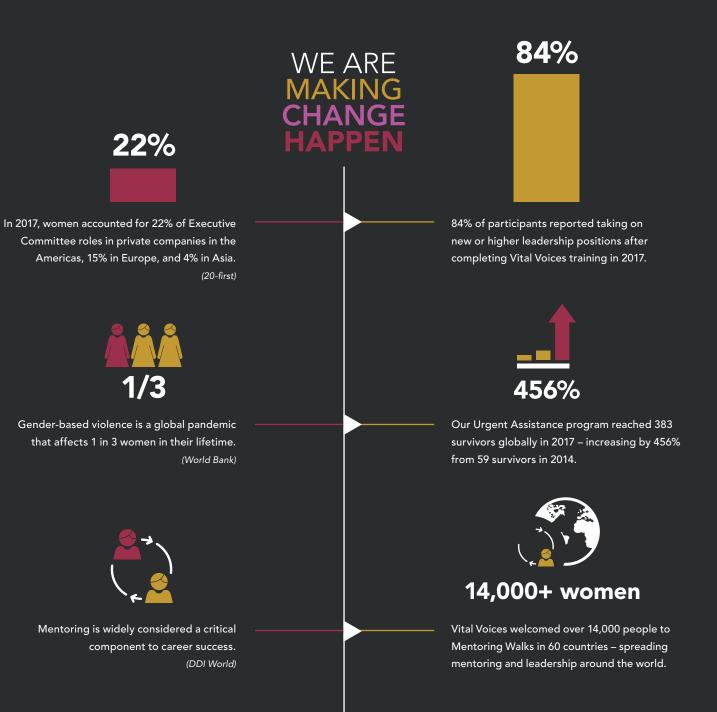
- KIRAN BIR SETHI

FORGING THE **FUTURE**

IGNITING THE POWER OF WOMEN'S LEADERSHIP

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2017 WAS A LANDMARK YEAR FOR WOMEN LEADERS AROUND THE WORLD. DESPITE A WAVE OF OBSTACLES, VITAL VOICES AND WOMEN IN OUR NETWORK REALIZED CONCRETE CHANGE.

DEAR FRIENDS,

WE KNOW THAT WHEN WOMEN LEAD, CHANGE HAPPENS. THAT KNOWLEDGE IS HELPING VITAL VOICES FORGE THE FUTURE, AND IGNITE THE POWER OF WOMEN'S LEADERSHIP.

In 2017, Vital Voices achieved more than ever before. We saw growth across the board: more participants in more countries who are engaged in more programs. Now, we're excited to take it a step further.

At Vital Voices, we've taken the time to create a model for change that prioritizes the knowledge women have on the ground, and the solutions they see that work. We don't bring our external ways of thinking into their situations. We don't expect to be the experts in their every-day reality.

Instead, we listen. Radically.

We search the world for women leaders with daring vision for change. We partner with the women who are already solving problems in their communities, and work with them to identify and meet what they need to scale that solution.

Their experience, their solutions and their keen perspective are enhanced by our mentoring, our powerful global network, our deep individualized investment and our impactful signature programs to ignite impact worldwide. The women we work with are

already creating local change, we are investing in them to help enact global change.

And it's worked.

Vital Voices has faced the challenges in 2017 head on to reach further, connect more deeply and empower more and more women leaders. We were able to provide urgent assistance to an unprecedented number of women at-risk, and spearheaded 126 unique mentoring walks across 60 countries for more than 14,000 participants. Women in the Vital Voices network now represent 181 countries and territories in the world. We worked with nearly 2,000 women in 2017 alone, and we're not done yet.

Though obstacles continue to arise, Vital Voices and the women leaders in our network are determined to forge a new future: one informed by women, their perspective and their solutions.

With gratitude for all that you do,

Beth Brook Maranith Glyse helson

Beth Brooke-Marciniak CHAIR BOARD OF DIRECTORS

Alyse Nelson PRESIDENT AND CEO

Reve Maline

V. Sue Molina VICE CHAIR BOARD OF DIRECTORS



IN 2017 WE INCREASED



SINCE 1997, VV PARTICIPANTS ARE IN 181 OUT OF 193 COUNTRIES AND TERRITORIES IN THE WORLD.

IGTH ANNUAL GLOBAL LEADERS AWARD MARCH 8, 20

"We know that when women earn, when they have access to credit and capital, when they can start business and compete fairly for every job, entire economies benefit..I believe in every woman and girl here tonight, and the billions more who are not. Along with men and boys who understand and support that we are not asking for anything extra, WE ARE ASKING FOR EQUALITY AND WE WILL NEVER, EVER CEASE ASKING, DEMANDING AND ACHIEVING IT."

- SECRETARY HILLARY RODHAM CLINTON 2017 GLOBAL LEADERSHIP AWARDS







WHAT WE DO

"WE **TURN** THE TRADITIONAL MODEL OF DEVELOPMENT **ON ITS HEAD**."

Vital Voices specializes in long-term, personal investments and partnerships with women leaders — bringing their solutions to scale.



We don't apply our external thinking to their communities' problems. We find women with local solutions that are proven to work, and partner with them to amplify that impact and create global change.

THE WOMEN LEADERS WE WORK WITH CAN PARTICIPATE IN SKILL-BUILDING AND NETWORK DEVELOPMENT EFFORTS IN THREE PRIMARY ISSUE AREAS.

PRIMARY ISSUE AREAS



LEADERSHIP DEVELOPMENT & GLOBAL NETWORK ACTIVATION



ECONOMIC EMPOWERMENT & ENTREPRENEURSHIP



HUMAN RIGHTS & COMBATTING VIOLENCE AGAINST WOMEN



These efforts come to life through our signature programs and activations with our global network of leaders.







"AN INHERENT PART OF BEING A GLOBAL LEADER IS TACKLING CHALLENGES THAT ARE BIGGER THAN YOU ARE.

- CHRISTOPHER NASSETTA, 2017 SOLIDARITY HONOREE, PRESIDENT & CEO, HILTON

LEADERSHIP DEVELOPMENT & GLOBAL NETWORK ACTIVATION



VV100

In partnership with Johnson & Johnson, Vital Voices works with a select group of 100 of the most engaged and visionary members of our global network to create bespoke programs that amplify each leaders' impact and achieve her vision for change. The VV100 women convene each year to provide insight that informs Vital Voices' programs, structure and efforts – ensuring we are innovating in a smart, informed and insightful way.



Made by 29 women

VVLEAD

Launched in 2016, in partnership with POND's, the VVLead Fellowship brings together global women leaders creating social change to advance and amplify their work through collaboration, visibility and training. The 21-month program provides women with innovative and sustainable solutions to diverse and pressing social, environmental and human rights issues with in-depth, customized opportunities so that they build confidence, collaborations and community and expand their networks, knowledge and skillsets.



50 | 4032

50 PARTICIPANTS 4032 NEW CONNECTIONS 81 new connections per person

GLOBAL LEADERSHIP AWARDS

Each year, Vital Voices hosts the Global Leadership Awards to showcase a number of extraordinary women leaders in Washington, DC. But our investment in these women does not end that evening. The Honoree Program is a year-round, customized initiative that includes an intensive week-long bespoke training for each Honoree where we provide targeted capacity building to support leadership and professional development. We offer individualized investments, visibility opportunities and connections to bolster each Honoree's platform and achieve their vision for global change.





89 PARTICIPANTS 100% OF PARTICIPANTS PROGRESSED IN ACHIEVING THEIR GOALS

72% took on new or higher leadership positions



14,148 PARTICIPANTS 126 WALKS IN 60 COUNTRIES 40 more mentoring walks than in 2016

HERLEAD

The groundbreaking HERLead fellowship empowers young women and equips them with the leadership skills they need to affect global progress, invest in their communities and ignite their journeys as the next generation of leaders. This partnership with ascena retail, inc., (parent company for Ann Taylor, LOFT and Lou & Grey,) provides customized leadership training, grants, relationship-building opportunities and a series of forums to build valuable skills that inspire young women and help them realize their leadership potential.

MENTORING WALKS

Each year following International Women's Day, members of the Vital Voices network organize, host and lead Global Mentoring Walks around the world. These walks – each unique and tailored to their leaders and communities – provide thousands with mentoring and mentorship opportunities. In 2017, flag bearers around the world hosted 40 MORE mentoring walks than in 2016. In the last 10 years, the number of flag bearers has increased from just 10 to 126 in 2017.



ECONOMIC EMPOWERMENT & ENTREPRENEURSHIP



THE FORTUNE – U.S. STATE DEPARTMENT GLOBAL WOMEN'S MENTORING PARTNERSHIP

Global women leaders at the precipice of growth are paired with top American female executives – FORTUNE's Most Powerful Women – who serve as mentors. This program draws on the knowledge and expertise of America's most accomplished leaders to empower women professionals from around the world. When alumnae return to their home countries, Vital Voices continues to engage them through local networks, Mentoring Walks and the Global Leadership Network.

49 PARTICIPANTS 95% OF PARTICIPANTS REPORTED TAKING ON NEW OR HIGHER LEADERSHIP POSITIONS

100% of participants reported having progressed in achieving their goals

GLOBAL AMBASSADORS PROGRAM

This unique Vital Voices and Bank of America partnership provides powerful mentorship opportunities. Through an innovative, immersive approach to mentoring, this international effort connects women leaders (mentees) at a tipping point in their professional, business and leadership paths with established women executives (Global Ambassadors or mentors.) The program hosts regional gatherings to provide business acumen and skills training, networking and personal development workshops. We take an immersive approach to mentoring around the world: offering in-person exchanges and online curriculum.



34 PARTICIPANTS 95% BOOSTED THEIR

CONFIDENCE IN THEIR ABILITY TO MAKE AN IMPACT

100% of participants acted or engaged in activities that had a positive impact in their community

> 65% of mentees go on to mentor others

"As women, we are worried to go to the next level, but these programs LET WOMEN KNOW IT'S OK AND [YOUR BUSINESS] CAN GROW."

- HABIBA ALI, FOUNDER, MANAGING DIRECTOR, SOSAI ENERGIES



65 PARTICIPANTS 10% ACCEPTANCE RATE

97% made changes in their businesses after participating

VV GROW FELLOWSHIP

The VV GROW Fellowship is a one-year accelerator program for women owners of small- and medium-businesses around the world. The program includes customized business skills training, technical assistance, leadership development and access to networks so that participants can grow their businesses and increase their leadership impact. Through global and regional online and in-person trainings, Fellows focus on strategy and long-term business value paired with action-oriented plans. They amplify their roles as leaders in their businesses and their communities to create jobs, stimulate long-term economic growth and produce wider social benefits.



MADE CHANGES IN THEIR BUSINESS AFTER PARTICIPATING IN VV GROW

HUMAN RIGHTS & Combatting violence Against women



URGENT ASSISTANCE

Within the Voices Against Violence program, Vital Voices provides and administers Urgent Assistance funds to survivors of extreme cases of gender-based violence who do not have alternative means of support. Funds support immediate, short-term needs including medical expenses, psychosocial counseling, emergency shelter, relocation expenses, livelihood and dependent support and legal assistance.

In 2017, our Urgent Assistance program dramatically increased to reach 383 estimated survivors in 25 countries. Most cases are in Sub-Saharan Africa (50%) and the Middle East and North Africa (40%).

GLOBAL FREEDOM EXCHANGE

This innovative program provides a dynamic educational and mentoring opportunity for emerging and established women leaders who are on the forefront of global efforts to prevent and respond to the destructive crime of human trafficking. Relying on a multi-faceted, impact-oriented approach, this partnership with Hilton Worldwide convenes a select group of women leaders from countries around the world for two weeks of experiential, interactive, learning and networking program in three cities in the United States that have developed unique, effective approaches to addressing human trafficking. NUMBER OF SURVIVORS RECEIVING VAV: GBVI - URGENT ASSISTANCE



\$2,300,000 in Emergency Assistance Grants

600+ survivors since 2014



22 PARTICIPANTS 100% OF PARTICIPANTS WERE MORE CONFIDENT AS LEADERS

95% were more confident in their ability to impact change in their community

JUSTICE INSTITUTES ON GENDER-BASED VIOLENCE

Justice Institutes, part of Voices Against Violence, are interactive training programs that promote a holistic response to violence against women. These trainings convene judges, prosecutors, law enforcement and service providers – participants across the justice system – and focus on victim safety and offender accountability. Justice Institutes are country-specific and regionally-tailored so that participants have a human rights-based approach to identify, investigate and prosecute gender-based violence crimes.



"GBV is not a women's issue, it is a humanitarian issue that needs everyone on board. Men who advocate for this have an enormous challenge, because patriarchy doesn't forgive those who work for equality. Men have an enormous opportunity to encourage new conversations to bend patriarchy rules, to change them for good."

ANA INEZ ALVAREZ, GLOBAL
FREEDOM EXCHANGE FELLOW

VOICES AGAINST VIOLENCE: CONSTRUCTING A GENDER EQUAL APPROACH TO FIGHT GENDER-BASED VIOLENCE

With support from the U.S. State Department and the Avon Foundation, the Voices Against Violence Initiative ensures that victims and survivors of gender-based violence and harmful traditional practices gain better access to services, protection and the justice they deserve.



LED BY A CONSORTIUM INCLUDING VITAL VOICES, PROMUNDO, IOM AND THE GLOBAL FUND FOR WOMEN, THE INTERNATIONAL PROGRAM OVERSEES SEVERAL SIGNATURE PROGRAMS:

- Urgent Assistance
- Justice Institutes Against Gender-Based Violence
- Female Genital Mutilation and Cutting Programs
- Advocate Empower Project
- Voices Against Violence Sub-Awards and Grants
- Regional Convenings
- Additional Programming in: Bosnia and Herzegovina; Cuba; and Honduras

THOUGHT LEADERSHIP **AND ADVOCACY**

At Vital Voices, we serve as thought leaders and experts to push the global agenda for women and girls forward in a considerate and powerful way. We contribute to cuttingedge research, new policy developments and partnerships that catalyze positive change.

ALLIANCE TO END SLAVERY AND TRAFFICKING (ATEST)

Vital Voices serves on ATEST with 12 other organizations that collectively advocate for solutions to prevent and end all forms of trafficking.

WOMEN, PEACE AND SECURITY CIVIL SOCIETY WORKING GROUP

The U.S. Civil Society Working Group on Women, Peace, and Security (U.S. CSWG) is a non-partisan network of civil society organizations with expertise on the impacts of women in war and their participation in peacebuilding. The working group is an engaged coalition to promote the effective implementation of the U.S. National Action Plan on Women, Peace and Security.

GIRLS NOT BRIDES

Girls Not Brides USA, the U.S. national partnership to end child marriage, is an advocacy coalition of more than 50 organizations. The group has been working for nearly a decade to elevate and prioritize the U.S. government's engagement on this issue.

COALITION TO END VIOLENCE AGAINST WOMEN AND GIRLS GLOBALLY

The Coalition to End Violence against Women and Girls Globally consists of more than 200 organizations that work to build public support. Collectively, the Coalition raises awareness to prevent and respond to violence against women and girls globally; urge the U.S. government to elevate diplomatic and programmatic work on this issue; and advocate for a holistic multi-sectoral approach that promotes and shares best practices to prevent and respond to violence against women and girls.



" THE MOST IMPORTANT CHANGE THAT OCCURRED FROM MY COLLABORATIONS WITH FELLOWS **IS FINDING THE UNLIMITED POSSIBILITIES OF FORMING CO-BENEFICIAL PARTNERSHIPS.**"

- VV PARTICIPANTS

WHAT WE DID IN 2017

2017 was a landmark year for Vital Voices.

VITAL VOICES **REACHED MORE** LEADERS

We welcomed 1,982 total participants in 2017 – 77% more than the 1,115 welcomed in 2016.

77%

ARMING **LEADERS TO** TAKE ACTION

- 80% of VV program participants increased their business development, communications and financial management acumen
- 94% gained knowledge in business development
- 95% of men and women who participated in Voices Against Violence were confident in their position as a leader
- 95% of women implemented changes to their business or organizations after participating in a VV program

INTEREST IN OUR PROGRAMS GREW.

Among women leaders in our global network, 151 were involved in 2 or more programs in just 2017.



PROGRAMMING BECAME **MORE AND MORE COMPETITIVE.**

We received 3,105 applications in 2017 - an increase of 51% from the number of applications received in 2016.



BUILDING **BRIDGES TO CREATE** LASTING IMPACT

- 7,488 new connections made
- 5000+ more connections made in 2017
- 10 average connections made per leader (an increase of 8 from 2 in 2016)



ELEVATING WOMEN'S CONTRIBUTIONS

- **84%** reported taking on new or higher leadership positions
- **78%** of women reported to have maintained or increased their confidence as managers
- **100%** of women reported making progress in achieving their goals



PAVING THE WAY TO PAY IT FORWARD

- **79%** of women reported to maintain or increase their confidence about their ability to positively impact their community
- **6,840** people mentored by women in our global network
- **10,518** people trained by women in our global network
- **33,146** people reached by women in our global network through speeches or presentations



"WHEN WOMEN HAVE POWER, THEY USE IT **TO EMPOWER.**"

- ALYSE NELSON

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2017 VITAL VOICES CHAPTERS

Vital Voices Chapters are independent organizations that share Vital Voices' vision and mission, embodying the "pay it forward" principle. Aligned with the mission of Vital Voices, chapters conduct independent programming and fundraising, establishing strategic partnerships, developing targeted programs at the local level and building dynamic networks of women leaders.



CHAPTERS PROMOTE WOMEN'S FULL PARTICIPATION IN SOCIETY BY:

POLAND ·····

UKRAINE

- Fostering mentoring and leadership
- Delivering technical capacity-building
- Leveraging networks and public-private partnerships
- Implementing awareness-raising campaigns
- Driving advocacy for attitudinal and policy change
- Convening forums and summits

Vital Voices Global Partnership thanks all of our contributors who helped support our programs in 2017.

2017 MAJOR CONTRIBUTORS

\$100,000+

ascena retail group, inc. Avon Foundation for Women Bank of America Bill & Melinda Gates Foundation The Blythe Brenden-Mann Foundation **Decker-Rimmer Foundation** The Diller-von Furstenberg Family Foundation ExxonMobil Foundation FedEx Ford Foundation Freeport-McMoRan Foundation Hilton InMaat Foundation Johnson & Johnson Melissa Mathison PepsiCo Unilever U.S. Department of State

\$50,000 -\$99,999

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"WE ARE ALL SISTERS, NO MATTER WHERE NO COME FROM. THERE ARE NO BORDERS BETWEEN US BETWEEN US BEAUSE WHEN ONE WOMAN SUFFERS, WE

SAMANTHA INESTA GFE Fellow, Founder and Executive Director, Be a Sister to a Sister



Vital Voices Global Partnership thanks all of our partners who have shared their talent, time, and resources in 2017.

2017 PARTNERSHIPS

CORPORATIONS

Accenture Airbnb ANAIS Andalou Naturals Ascena Retail Group, Inc. Avon Avon Brasil (Avon Cosmeticos LTDA) Avon Colombia Avon Foundation for Women Avon Mexico Avon Romania Bank of America Blackbaud **Charles Schwab** Deloitte Engility ExxonMobil Foundation FedEx **Fidelity Investments** Freeport-McMoRan Fundacion Origen Google Greyhealth Group Group SJR Guardian Life Insurance Company Heineken USA Hilton IBM Jam City Johnson & Johnson Mastercard Morgan, Lewis & Bockius LLP National Restaurant Association Pacific Trade International, Inc. PepsiCo Pond's/Unilever PORTER S'Well Bottle Sesame Workshop Solera Capital Ubermedia Universal McCann Worldwide Walmart Women One Young & Rubicam

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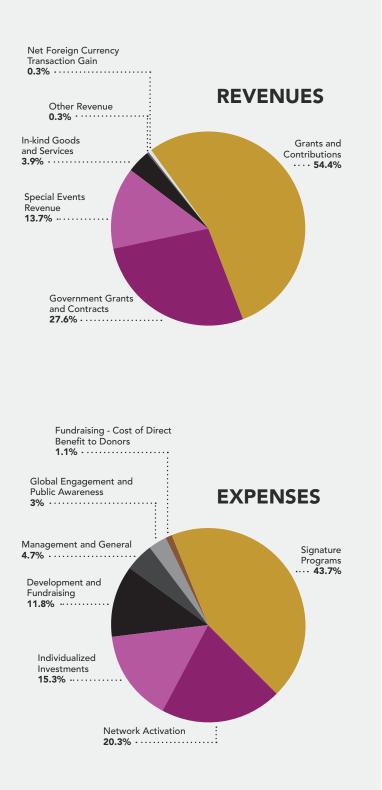
BOARD

Beth Brooke-Marciniak, Chair of the Board **V. Sue Molina**, Vice Chair of the Board **Alyse Nelson**, President & CEO

Susan Ann Davis, Chair Emeritus Donna Cochran McLarty, Co-Founder and Vice-Chair Emeritus

Tina Brown Candace Browning Elizabeth Buchanan Kristin Campbell Kay Ellen Consolver Ashley Davis Amb. Paula J. Dobriansky Sonnie Dockser Sally Field Baroness Mary Goudie Kate James Amb. Craig Johnstone Donna Langley Geraldine Laybourne Marlene Malek Susan Ness Bozoma Saint John Victoria Sant Megan Smith Roselyne Swig Dr. Rosita Van Coevorden Diane von Furstenberg Cindy Whitehead

2017 FINANCIALS



FINANCIAL POSITION

DECEMBER 31, 2017

ASSETS	2017 TOTAL
Cash and cash equivalents	4,394,908
Certificates of deposit	70,733
Grants and contributions receivable, net	3,334,339
Government grants and contracts receivable	802,771
Accounts receivable	69,972
Prepaid expenses	215,115
Inventory	20,337
Property and equipment, net	87,989
TOTAL ASSETS	8,996,164
LIABILITIES AND NET ASSETS	
Accounts payable and accrued expenses	462,553
Accrued leave	77,536
Funds held on behalf of others	12,930
Deferred rent and lease benefit	301,509
TOTAL LIABILITIES	854,528
NET ASSETS	
Unrestricted	1,736,276
Temporarily restricted	6,405,360
TOTAL NET ASSETS	8,141,636
TOTAL LIABILITIES AND NET ASSETS	8,996,164

ACTIVITIES

DECEMBER 31, 2017

REVENUE AND SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	2017 TOTAL
Grants and Contributions	631,952	8,359,532	8,991,484
Government grants and contracts	4,570,691	-	4,570,691
Special events revenue	2,184,891	88,000	2,272,891
In-kind goods and services	646,055	-	646,055
Other revenue	4,545	-	4,545
Net foreign currency transaction gain	-	47,793	47,793
NET ASSETS RELEASE FROM RESTRICTIONS			
Satisfaction of program restrictions	5,046,032	(5,046,032)	-
Satisfaction of time restrictions	116,000	(116,000)	-
TOTAL REVENUE AND SUPPORT	13,200,166	3,333,293	16,533,459
EXPENSES			
PROGRAM SERVICES			
Signature Programs	5,722,429	-	5,722,429
Network Activation	2,660,471	-	2,660,471
Individualized Investments	1,996,573	-	1,996,573
Global Engagement & Public Awareness	396,109	-	396,109
TOTAL PROGRAM SERVICES	10,775,582	-	10,775,582
SUPPORTING SERVICES			
Management and General	615,513	-	615,513
Development and Fundraising	1,548,373	-	1,548,373
Fundraising- cost of direct benefit to donors	144,042	-	144,042
Total Development and Fundraising	1,692,415	-	1,692,415
TOTAL SUPPORTING SERVICES	2,307,928	-	2,307,928
TOTAL EXPENSES	13,083,510		13,083,510
CHANGE IN NET ASSETS	116,656	3,333,293	3,449,949
NET ASSETS, BEGINNING OF YEAR	1,619,620	3,072,067	4,691,687
NET ASSETS, END OF YEAR	1,736,276	6,405,360	8,141,636









"GENDER EQUALITY IS AN INALIENABLE AND INDIVISIBLE FEATURE **OF ALL HUMAN RIGHTS."**

ANTONIO GUTERRES

Secretary General of the United Nations, 2016 Solidarity Honoree



**** CHARITY NAVIGATOR RATING *for* TWELVE YEARS

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